

FLL: AT-A-GLANCE



FIRST LEGO® League 2004

6th season
 Theme: No Limits
 Over 48,000 children worldwide
 5,859 teams

Sponsorship

Founding Partner: The LEGO Group
 Over 100 program sponsors
 30 university participants

U.S. & Canada

Impact:
 33,200 children
 4,000 teams
 16% growth from 2003 to 2004

Events:
 250 qualifying events
 52 tournaments
 1 World Festival

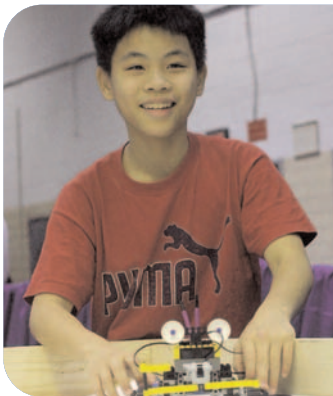
Team Demographics:
 Ages: 9-14
 70% boys
 30% girls
 Average team size: 8-10

Outside U.S. & Canada

Impact:
 15,430 children
 1,859 teams from 18 countries:
 Austria, Brazil, China, Denmark, France,
 Germany, Israel, Holland, Japan, Korea,
 Mexico, Norway, Singapore, South
 Africa, Sweden, Switzerland, Turkey, U.K.

Events:
 67 qualifying events
 16 tournaments

Team Demographics:
 Ages: 10-16



KIT FACTS

Robot Set contains over 800 parts including LEGO MINDSTORMS™ set and additional motors, sensors and gears.

Field Set Up Kit contains field mat and exclusive collection of LEGO elements required to build mission models.



For more information

800-871-8326 ■ www.usfirst.org
www.firstlegoleague.org